ABSTRACT

A channel letter has a rear surface for mounting against a raceway, wall, or a structure for supporting the signage, and sides defining the figuration of the letter of shape to be depicted. A lighting element is positioned against the rear surface of the enclosure, and a lens is retained to the open front of the enclosure. The lens is retained to a shoulder recessed within the walls of the enclosure. As a first alternative, the lens is retained to the shoulder and has a sealing edging is fitted around the perimeter of the lens. As a second alternative a lens having dimensions greater than those of the enclosure may be retained across the forward end thereof.